INTERVIEW QUESTIONS

INTRODUCTION

Hi my name is Hycel Paige from Chicken Inn, I am UX/UI Designer. I am here to ask you feel questions about the services we offer. Chicken Inn wants to introduce a new meal ‘COMBO’. Do I have your concern sir/madam

1. Where do you live

2. How best do you see the services that are offered to you by Chicken Inn?........................................

3. How often do you visit Chicken Inn?.........................................................................

4. What is your favorite meal at Chicken Inn?....................................................................

5. Why do you prefer to buy food in Chicken Inn?............................................................

6. Is the environment friendly as you enjoy your food?...............................................................................

PERSONA

Name: Org Parker

Age: 24

Status: married ,2 kids and a wife

Gender: Male

Location: Masvingo

QUOTE

* To be respected and loved by students at school, and also to bring the best grades in Geography.
* To finish his career as the school Headmaster.

BIO

* Org Parker is a Geography teacher who enjoys time teaching his students, at Chari High School. Sir Org usually goes to Chicken Inn everyday after 8 hours of teaching at Chari High School before he went home to meet up with his family. He his favorite meal is 2piece chicken and cheeps and 1 liter revive orange juice, he enjoys the he environment that why he went to refresh his mind in Chicken Inn eating his food. MR Org also buy pizza before he leaves Chicken Inn for his children.

PAIN POINTS

* He doesn’t like children who lies, bully each other at school and those who indulge in alcohol and drug abusers

MOTIVATION

* He is motivated by the students who are intelligent and participate in every school activities such as quiz club and sports

FEELINGS

* He is short tempered, and doesn’t like to see his family suffering because loves them.

GOALS

* To become the next school Headmaster to end his career in teaching.

HABBITS

* He loves reading newspapers during weekends (Sunday Mails)
* He goes to parks with his family on Saturdays
* He loves watching soccer

INCOME

* 60 000 US DOLLARS PER YEAR

PROFESSIONAL

* PHD in Geography
* Degree in Science